Current OSDIA Communication Channels

1. **Email (5)**
   a. Direct to individuals and/or small groups
   b. Direct to committees
   c. Direct to Grand Lodge Presidents
   d. eBlasts
   e. Monthly Questo Mese

2. **Monthly Presidents meetings (3)**
   a. Grand Council meetings
   b. Monthly Lodge meetings

3. **Monthly VP meetings (1)**
4. **Monthly committee meetings (1-5)**
5. **Sub-committee meetings (1-2)**

6. **Social media (5)**
   a. YouTube channel
   b. 100K followers of Facebook
   c. 10K followers on Instagram
   d. LinkedIn
   e. Pinterest

7. **TV show (3)**
   a. Content
   b. Commercials
   c. Sponsors

8. **Website (10+)**
   a. New design meetings
   b. Member profiles
   c. National events
   d. Lodge locations
   e. Become a member
   f. Subscribe to *Italian America*
   g. Resources/Best practices
   h. SIF
   i. CSJ
   j. So much more!

9. **This is US! Initiative (5+)**
10. **Weekly operations calls with National Office (1)**
11. **Weekly dashboard calls with National Office (1)**
12. **Presidents’ letters in quarterly *Italian America* magazine (3)**
13. **OSDIA Nation in quarterly *Italian America* magazine (1)**
14. **Ads in other Italian American organization programs (5)**
15. **Projects with other Italian American organizations (5)**