

## Current OSDIA Communication Channels

1. Email (5)
  - a. Direct to individuals and/or small groups
  - b. Direct to committees
  - c. Direct to Grand Lodge Presidents
  - d. eBlasts
  - e. Monthly Questo Mese
2. Monthly Presidents meetings (3)
  - a. Grand Council meetings
  - b. Monthly Lodge meetings
3. Monthly VP meetings (1)
4. Monthly committee meetings (1-5)
5. Sub-committee meetings (1-2)
6. Social media (5)
  - a. YouTube channel
  - b. 100K followok of Facebook
  - c. 10K followers on Instagram
  - d. LinkedIn
  - e. Pinterest
7. TV show (3)
  - a. Content
  - b. Commercials
  - c. Sponsors
8. Website (10+)
  - a. New design meetings
  - b. Member profiles
  - c. National events
  - d. Lodge locations
  - e. Become a member
  - f. Subscribe to *Italian America*
  - g. Resources/Best practices
  - h. SIF
  - i. CSJ
  - j. So much more!
9. *This is US!* Initiative (5+)
10. Weekly operations calls with National Office (1)
11. Weekly dashboard calls with National Office (1)
12. Presidents' letters in quarterly *Italian America* magazine (3)
13. OSDIA Nation in quarterly *Italian America* magazine (1)
14. Ads in other Italian American organization programs (5)
15. Projects with other Italian American organizations (5)

